



Cookies Policy

Who we are:

Our website address is: <https://pastelaria-central.pt>

Comments:

When visitors leave comments on the site, the data in the comment form, as well as the IP address and user agent of the browser, are stored to help spam detection.

An anonymized string created from your email address (also called a hash) can be sent to the Woo service to verify that you are using it. The privacy policy of the Woo service is available here: <https://automattic.com/privacy/>. Once your comment is approved, your profile picture will be visible to the public in the context of your comment.

Multimedia:

When uploading images to the site, you should avoid uploading images with embedded geolocation data (EXIF GPS). Visitors can download and extract the geolocation data from the site's images.

Privacy Policy (Cookies):

Essential Information

1. What are cookies?

Cookies are small text files that can be placed on your device (such as a computer, smartphone, or tablet) when you visit a website or use an application. These files contain information about the user's interactions with the website and are used for various purposes, including improving the user experience, tracking user behavior, and personalizing content. Cookies play a significant role in how websites work and provide a personalized browsing experience. We also use other technologies similar to cookies.

We use it to transmit the information we collect about you when you visit our website to other applications.

2. Why do we use cookies?

Cookies perform various functions, such as making navigation easier, storing your preferences to show you relevant content, and improving your overall user experience.

We use cookies:

- to ensure the proper functioning of our services;
- to ensure the effectiveness of our security measures and detect fraudulent activity, including identifying your device;
- to technically show you relevant ads or content, as cookies help us regulate the ads and content you see and measure their effectiveness;
- to manage your preferences and improve certain features of our services. This may include collecting information about the date and time of your visit, your browsing history, and your language preference;
- to analyze how our services are accessed or used and how they work. We use this information to maintain, operate, and continually improve our services.

- to show you ads based on the content you are viewing, the app you are using, your approximate location, or your device type, subject to your consent.

3. What kind of cookies and other technologies do we use?

Our services use the following cookie modules:

Cookies	Use	Your Consent is required
Strictly necessary	Also known as "essential cookies", these cookies are necessary for the website to function and cannot be disabled in our systems. They are typically set up to respond to actions you take to receive services, such as setting your privacy preferences, logging in to the site, or filling out forms. You can set your browser to block or alert you to the presence of these cookies, but some parts of the website will no longer work. These cookies do not store personal data.	No

These include cookies that ensure:

- security, fraud prevention, and troubleshooting;

- we may technically provide you with advertisements or content;
- matching and combining offline data sources to ensure synchronization between your online and offline activity;
- Identify your device when receiving and using device resources sent automatically.

Performance	These cookies allow us to count visits and traffic sources so that we can measure and improve the performance of our website. This is information that helps us know which pages are more or less popular and how many people visit this site. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our website and will not be able to monitor its performance.	Yes
Functional	These cookies allow the website to provide better functionality and	Yes

customization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not function properly.

These include cookies that ensure the connection of multiple devices to prevent activities that are considered fraudulent or violate the our [Terms and Conditions](#). These cookies are set to "**always-on**" as they are intended to ensure the safe and continuous use of our services.

Segmentation

These cookies may be set on our website by our advertising partners. These companies may use them to build a profile of your interests and show you relevant ads on other websites. They do not store personal information directly, but rely on the unique identification of your internet browser and device. If you do not allow these cookies, you will receive less personalized advertising.

Yes

These include "Advertising" cookies that help us provide you with relevant ads, measure advertisers' campaign performance by analyzing your interaction with advertisers' ads. For example, this information helps us determine how many times users clicked on an advertiser's ad and visited the advertiser's website.

These also include "**social media cookies**," a type of targeting cookie used by platforms

social media sites to track users' browsing activities across various websites. The purpose of social media cookies is to allow social media platforms to identify users and track their behavior on other websites. Social media cookies are considered targeting cookies and are included in the category of non-essential cookies, as they are used for purposes that go beyond the basic functionality of a website.

Third-party ad tracking and delivery of ad services through Google and other providers	These cookies are placed by our partners and vendors (third-party cookies) and facilitate the tracking of third-party ads and the provision of third-party ad services through Google and other vendors. See more information about Google Announcements: https://policies.google.com/privacy?hl=en-US	Yes
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4. Other Related Technologies

Our services use other technologies with a similar effect to cookies, as described below:

- **Web beacons** – are graphic images or small, often invisible, objects embedded in a web page (also known as "pixel tags" or "clear GIFs"). We use web beacons in conjunction with

cookies to identify our users and their behavior.

- **Device fingerprinting** – this technique involves combining certain information that we collect from the device from which our users access our services. We do not share this information with third parties. The use of this device fingerprinting technique is necessary to keep up with the ever-changing developments in online fraud and to ensure that our services are safe for our users. For more information on what you can do if you think your account has been unfairly banned, please see our [Privacy Policy](#).

Our services may include links to third-party websites or applications, including those of our partners. Please note that these third-party websites may also use cookies. We do not control these third-party websites and are not responsible for the cookies they set or access. If you click on one of these links or applications, please note that each one will have its own cookie policy. Therefore, please read the cookie policy of other websites or apps before using them.

Detailed Information

1. What you need to know about cookies

Cookies help provide you with a better and faster online experience. A cookie is a small text file that stores your Internet settings. Almost all websites use cookies or similar technologies. Cookies are downloaded by your internet browser and placed on your device the first time you visit a website.

The next time you visit the same website with the same device, the website that initially enabled the cookie setting will recognise that you have visited the website previously and, in some cases, adapt the content to take account of previous visits. In this way, the experience on the site can be customized according to your interests and preferences. Among other purposes, we use cookies to improve your experience when using our services by remembering your preferences. For example, on many e-commerce sites, if you add an item to an online shopping cart without completing the purchase process, the next time you visit the same site, you may still see the same item in the shopping cart. This is an example of how cookies are used to remember your preferences. Without the use of cookies, your experience of using our services will be less user-friendly.

First-party cookies and third-party cookies

Cookies can be their own or third-party cookies. A first-party cookie is one that you receive directly when you visit our services. A third-party cookie is one that it receives from another entity, such as Google. We do not control what third parties do on other websites. However, we may work with certain third-party vendors, such as Google, to enable their cookies to work through our services so that we can learn more about your web experience on our website and better personalize our services for you.

Persistent and session cookies

A persistent cookie is a cookie that is stored by the web browser on your device until it expires or is deleted. The expiration of a persistent cookie is determined by the creator of the cookie and can occur on a specific date or after a certain period of session time. This means that for the lifetime of the cookie, your information will be transmitted to the creator's server whenever you visit the website to which the cookie belongs or another website set to verify that cookie (such as an advertisement placed on that website). For this reason, persistent cookies are also referred to as "tracking cookies".

A session cookie is temporarily created on your device for use by a website during your visit. This type of cookie can store information you enter and track your activity within the website. A session cookie is deleted after you leave the website or when your browser is closed. A good example of a session cookie is the shopping cart on an e-commerce site. The session cookie stores the items you add to your cart so that they are not forgotten while viewing products on other pages of the website. Using a session cookie, all items will be in the cart when you go to the checkout page.

For more information about cookies, please see www.allaboutcookies.org.

2. How to manage cookies?

You can access the preferences manager. There, you will find a comprehensive list of the cookie modules we use, as well as details about the cookies set by our advertising partners and other providers, as well as the purposes for which we use these providers. With one click, you can enable or disable any non-essential cookies, regardless of whether they are set by us or one of our partners. Cookies can be enabled/disabled as a full category or individually.

If you wish to manage your consent settings, you can do so at any time by accessing the "Cookie Settings", which you can find in the footer of our website.

Please note that the preference manager itself is provided by one of our service providers and will require the transmission of certain data (your IP address and a user ID) to this provider. For this purpose, you will need to set a cookie. This data will then be sent to the advertising partner or other provider to record whether you have given your consent or not. Because we need to set a cookie to remember your privacy settings and exclusions, please keep in mind that all of your cookie settings will be lost if you choose to delete your preference cookie.

5. Do we have third-party cookies or plugins on our services?

These third-party providers may set cookies while you visit our website and receive information, such as the fact that you have accessed our website. You will need to visit the websites of these third parties to learn more about how they use these cookies. You can find more detailed information about the relevant third parties by accessing the "Cookie settings" section.

If you decide that you do not wish to accept third-party cookies, you can object to such cookies or withdraw your consent by using the relevant function provided in the "Cookie settings" section. If you refuse all third-party cookies, you will only have access to the features that our website offers without those cookies.

6. What happens if I reject cookies?

If you decide to reject cookies that require your prior consent, they will no longer be used. If you decide to withdraw the consent previously given, we will stop using the relevant cookies and delete them (if they are our cookies). However, this means that in the case of functional cookies, you will not be able to take advantage of all the features of our website. Similarly, you can reject performance cookies. In this case, we will have less ability to know what you like or dislike about our website, so we can improve it.

We cannot delete third-party cookies. If you wish to delete all third-party cookies, you will need to do so in your browser settings. In addition, if you reject or withdraw your consent to advertising cookies, you will not necessarily receive less advertising, but the advertising that is presented to you will not be tailored to your needs.

7. Managing cookie settings through your browser

While the above only refers to cookies and third-party tools, you can also disable the use of cookies altogether. Your browser will usually provide you with information on how to refuse, delete or block cookies. The following links will take you to this information in some of the most commonly used browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)

You can opt out of receiving third-party cookies from Google Analytics through your [ad settings](#) or through of <https://adssettings.google.com>.

You can opt out of receiving interest-based targeting cookies set by participating ad servers through the following websites, powered by the Digital Advertising Alliance:

- <http://youradchoices.com>
- <http://www.youronlinechoices.com>
- <http://optout.aboutads.info> -

To learn more about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by email at: pastelaria.central@sapo.pt or by mail using the information below: — Pastelaria Central, Avenida Almeida Garrett nº 12, Tortosendo, PT-05, 6200-729 Tortosendo, Portugal.